

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Navdeep Bains leads in Mississauga-Malton

Conservatives and NDP strive for second

TORONTO October 3rd, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 335 voters in the new GTA federal riding of Mississauga-Malton, close to one half of voters will support the Liberal candidate, the former quasi-incumbent, Navdeep Bains (44%), while 3-in-10 will support his Conservative challenger, Jagdish Grewal (29%) and about one fifth will vote NDP (Dianne Douglas-20%). Few will vote Green (5%) or for other parties (2%).

“Navdeep Bains was a popular member who was swept aside in the Conservative majority of 2011. It looks like he’s might find his way back into the Liberal caucus,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

October 3rd, 2015

HIGHLIGHTS:

- Close to one half of voters will support the Liberal candidate, the former quasi-incumbent, Navdeep Bains (44%), while 3-in-10 will support his Conservative challenger, Jagdish Grewal (29%) and about one fifth will vote NDP (Dianne Douglas - 20%).
- “Navdeep Bains was a popular member who was swept aside in the Conservative majority of 2011. It looks like he’s going to find his way back into the Liberal caucus,” said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 335 randomly selected voters in Toronto, Ontario. The poll was conducted between October 1st and October 2nd, 2015.

Results based on the total sample are considered accurate +/- 5%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Each party's success at the ballot box will depend on their success at getting out the vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Vote Preference

‘A federal election has been called for Monday, October 19. Which party’s candidate are you most likely to vote for in this election in your riding of Mississauga-Malton?’+ ‘Even though you may not have made up your mind, which party’s candidate are you leaning towards at this time?’

[Decided/Leaning]

Age / Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 302 | 35 | 42 | 69 | 79 | 77 | 155 | 147 |
| Jagdish Grewal, Conservative | 29 | 22 | 17 | 34 | 33 | 36 | 25 | 33 |
| Navdeep Bains, Liberal | 44 | 29 | 53 | 47 | 42 | 48 | 49 | 39 |
| Dianne Douglas, NDP | 20 | 26 | 25 | 14 | 25 | 15 | 20 | 20 |
| Heather Mercer, Green | 5 | 17 | 5 | 2 | 0 | 1 | 4 | 5 |
| Another party | 2 | 6 | 1 | 3 | 0 | 1 | 2 | 2 |

Income

| % | Total | <\$20K | \$20-\$40K | \$40-\$60K | \$60-\$80K | \$80-\$100K | \$100-\$250K |
|------------------------------|-------|--------|------------|------------|------------|-------------|--------------|
| Sample | 302 | 39 | 63 | 42 | 38 | 35 | 37 |
| Jagdish Grewal, Conservative | 29 | 38 | 23 | 32 | 44 | 30 | 23 |
| Navdeep Bains, Liberal | 44 | 46 | 38 | 40 | 36 | 43 | 60 |
| Dianne Douglas, NDP | 20 | 14 | 31 | 27 | 11 | 16 | 13 |
| Heather Mercer, Green | 5 | 3 | 4 | 2 | 8 | 8 | 3 |
| Another party | 2 | 0 | 3 | 0 | 0 | 2 | 1 |

Past Federal Vote

| % | Total | Conservative | Liberal | New Democratic | Green | Bloc Quebecois | Other Parties |
|------------------------------|-------|--------------|---------|----------------|-------|----------------|---------------|
| Sample | 302 | 102 | 109 | 30 | 11 | 2 | 8 |
| Jagdish Grewal, Conservative | 29 | 63 | 13 | 3 | 23 | 0 | 16 |
| Navdeep Bains, Liberal | 44 | 23 | 71 | 43 | 20 | 52 | 12 |
| Dianne Douglas, NDP | 20 | 11 | 14 | 52 | 28 | 48 | 30 |
| Heather Mercer, Green | 5 | 3 | 1 | 0 | 11 | 0 | 31 |
| Another party | 2 | 0 | 1 | 2 | 18 | 0 | 12 |

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